

## **AESTHETIC ONE PATIENT PRIVACY POLICY**

**Last Updated: August 1, 2020**

This Privacy Policy applies to the websites, mobile applications and other online products and services provided with the Aesthetic One Patient Application (collectively, the “Services”) and when you otherwise interact with us. This Privacy Policy explains how information is collected, used and disclosed by AnzuBridge L.L.C. and its affiliates (“AnzuBridge”) in connection with the Services.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage and app or sending you a notification). We encourage you to review the Privacy Policy whenever you access the Services or otherwise interact with us to stay informed about our information practices and the ways you can help protect your privacy.

### **Collection of Information**

**Information You Provide to Us.** We collect information you provide directly to us. For example, we collect information when you create an account or participate in any interactive features of the Services, including when you create and update your Patient Profile or upload other information such as your medical records. We also collect information when you fill out a form, respond to a survey, request customer support or otherwise communicate with us. The types of information we may collect include your name, email address, postal address, phone number, and any other information you choose to provide.

**Information We Collect Automatically When You Use the Services.** When you access or use our Services, we automatically collect information about you, including:

- **Log Information:** We collect log information about your use of the Services, including the type of browser you use, app version, access times, pages viewed, your IP address and the page you visited before navigating to our Services.
- **Device Information:** We collect information about the computer or mobile device you use to access our Services, including the hardware model, operating system and version, unique device identifiers and mobile network information.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, including cookies and web beacons. Cookies are small data files stored on your hard drive or in device memory that help us improve our Services and personalize your experience, see which areas and features of our Services are popular, and count visits. Web beacons are electronic images that may be used in our Services or emails and help deliver cookies, count visits and understand usage and campaign effectiveness. For more information about cookies, and how to disable them, please see “Your Choices” below.
- **Location Information:** In accordance with your device permissions, we may collect information about the location of your device. For more details, please see "Your Choices" below.
- **Transaction Information:** We maintain records of each transaction or interaction with the Services together with a time stamp.

## **Use of Information**

We may use the information we collect for various purposes, including to:

- Provide, maintain and improve our Services;
- Provide and deliver the Services you request;
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;
- With your consent, conduct product and clinical studies such as studies of COVID-19 mitigation products or breast implant studies.
- Communicate with you about products, services, offers, and events offered by AnzuBridge and others, and provide news and information we think will be of interest to you;
- Monitor and analyze trends, usage and activities in connection with our Services;
- Detect, investigate and prevent fraudulent transactions and other illegal activities and protect the rights and property of AnzuBridge and others;
- Personalize and improve the Services and provide content or features that match user profiles or interests;
- Link or combine with information we get from others to help understand your needs and provide you with better service;
- Comply with our legal requirements; and
- Carry out any other purpose for which the information was collected.

## **Sharing of Information**

We may share information about you as follows or as otherwise described in this Privacy Policy:

- If through the Services you have connected your account with your healthcare provider, the Services may automatically share your information with your health care provider, including information such as your responses to surveys.
- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation or legal process;
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property and safety of AnzuBridge or others;
- In connection with, or during negotiations of, any merger, sale of AnzuBridge assets, financing or acquisition of all or a portion of our business by another AnzuBridge;
- Between and among AnzuBridge and its current and future parents, affiliates, subsidiaries and other companies under common control and ownership; and
- With your consent or at your direction

We may also share and sell aggregated or de-identified information, which cannot reasonably be used to identify you.

## **Your Healthcare Provider's Information Sharing**

If through the Services you link your account with a healthcare provider, that healthcare provider may disclose your information to third parties such as those listed below. Please review your healthcare provider's HIPAA and other privacy notices for information about such disclosures.

- With the Aesthetic Society;
- With the Anaplastic Large-Cell Lymphoma (ALCL) registry;
- With the Aesthetic Surgery Education and Research Foundation (ASERF);
- With the US Food and Drug Administration (FDA) and;
- With device and implant manufacturers for the purpose of providing information about your demographics and your implants such as reference number, serial number, etc.

### **Advertising and Analytics Services Provided by Others**

We may allow others to provide analytics services regarding user activity on our Services. These entities may use cookies, web beacons, device identifiers and other technologies to collect information about your use of the Services and other websites and applications, including your IP address, web browser, mobile network information, pages viewed, time spent on pages or in apps, links clicked and conversion information. This information may be used by AnzuBridge and others to, among other things, analyze and track data, determine the popularity of certain content, and better understand your online activity.

### **Security**

AnzuBridge takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

### **Transfer of Information to the U.S. and Other Countries**

AnzuBridge is based in the United States and the information we collect is governed by U.S. law. By accessing or using the Services or otherwise providing information to us, you consent to the processing, transfer and storage of information in and to the U.S. and other countries, where you may not have the same rights and protections as you do under your local law.

### **Your Choices**

**Account Information.** You may update, correct or delete information about you at any time by emailing us at [AOfinformation@anzubridge.com](mailto:AOfinformation@anzubridge.com). If you wish to deactivate your account, please email us at [AOfinformation@anzubridge.com](mailto:AOfinformation@anzubridge.com), but note that we may retain certain information as required by law or for business purposes. We may also retain cached or archived copies of information about you for a certain period of time.

**Cookies.** Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services. To learn more about cookies and your cookie choices, please visit [www.aboutads.info/choices](http://www.aboutads.info/choices).

**Location Information.** When you first launch our mobile application, you will be asked to consent to the application's collection of this information. If you initially consent to our collection of location

information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device. You may also stop our collection of location information by following the standard uninstall process to remove our mobile application from your device.

**Your California Privacy Rights.** California law permits residents of California to request certain details about how their information is shared with third parties for those third parties' direct marketing purposes. If you are a California resident and would like to make such a request, please contact us at [PrivacyOfficer@anzubridge.com](mailto:PrivacyOfficer@anzubridge.com).

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at:  
[PrivacyOfficer@anzubridge.com](mailto:PrivacyOfficer@anzubridge.com).